

KINGDOM OF SAUDI ARABIA  
MINISTRY OF EDUCATION  
NORTHERN BORDER UNIVERSITY  
TRANSLATION, AUTHORSHIP AND  
PUBLICATION CENTER



# Journal of the North for Humanities

J N H

Peer-Reviewed Scientific Periodical

2007 - 1428

جامعة الحدود الشمالية  
NORTHERN BORDER UNIVERSITY

Volume (10) Issue No. (2) Part (1) July 2025 - Muharram 1447 H

[www.nbu.edu.sa](http://www.nbu.edu.sa)

p-ISSN: 1658-7006

e-ISSN: 1658-6999



IN THE NAME OF ALLAH,  
THE MOST GRACIOUS, THE MOST MERCIFUL

© 2025 (1447H) NORTHERN BORDER UNIVERSITY

All publishing rights are reserved. No part of this journal may be reproduced, republished, transmitted in any form or by any means: electronic, mechanical, photocopying, recording or stored in a retrieval system, without the written permission from the Journal of the North.

# Journal of the North for Humanities

**Peer-Reviewed Scientific Periodical**

**Published by  
Translation, Authorship and Publication Center  
Northern Border University**

**Volume 10, Issue No. 2, Part 1  
July 2025 - Muharram 1447 H**

<http://ejournal.nbu.edu.sa>  
[h.journal@nbu.edu.sa](mailto:h.journal@nbu.edu.sa)

**p-ISSN: 1658-7006 - e-ISSN: 1658-6999**

# Journal of the North for Humanities

## Editorial Board

### Chairman of the editorial board

**Prof. Farhan Yetaim Alenezi**  
Professor of Educational Technology

### Editorial Board

**Prof. Badr Hmoud R Alrowili**  
Professor of Hadith

**Prof. Mourad Ammar Zmami**  
Professor of Economics

**Dr. Awad bin Ibrahim Alenezi**  
Associate Professor of Rhetoric and Criticism

**Dr. Majed Shadaid Alenezi**  
Associate Professor of English Literature

**Dr. Nayir Hajaj ALanazi**  
Associate Professor of Assessment and  
Educational Evaluation

### International Advisory Editors

**Prof. Maimonah AL-Sabah**  
Kuwait University, Kuwait.

**Prof. Ahmed Zakaria Elshalak**  
Ain Shams University, Egypt.

**Prof. Jhon Knox Burton**  
Virginia Tech University, Blacksburg, USA.

**Prof. Saad bin Bardi Al-Zahrani**  
Umm Al-Qura University, KSA.

**Dr. Mohammed Monthir Al-Ayashi**  
University of Bahrain, Bahrain.

**Dr. Amara Ahmed Aljaafary**  
University of Dammam. KSA.

# Journal of the North for Humanities

## About

The Journal of the North is concerned with the publication of original, genuine scholarly studies and researches in humanities both in Arabic and in English. It publishes original papers, review papers, book reviews and translations, abstracts of dissertations, reports of conferences and academic symposia. It is a biannual publication (January and July).

## Vision

The journal seeks to achieve leadership in the publication of refereed scientific papers and rank among the world's most renowned scientific journals.

## Mission

The mission of the journal is to publish refereed scientific researches in the field of humanities according to well-defined international standards.

## Objectives

**The Journal of the North aims to:**

1. Serve as a scholarly academic reference for researchers in the field of humanities and social science.
2. Meet the needs of researchers, publish their scientific contributions and highlight their efforts at the local, regional and international levels.
3. Participate in building a knowledgeable community through the publication of research that contributes to the development of society.
4. Cover the refereed works of scientific conferences.

## Terms of Submission

1. Originality, innovation, and soundness of both research methodology and orientation.
2. Sticking to the established research approaches, tools and methodologies in the respective discipline.
3. The manuscript must not be published or not submitted for publication elsewhere.
4. The manuscript must not be extracted from a thesis/ dissertation.

## **Correspondence**

**Editor-in-Chief**

**Journal of the North for Humanities**

**Northern Border University**

**P.O.Box 1321, Arar 91431**

**Kingdom of Saudi Arabia**

**Tel: +966(014)6615499**

**Fax: +966(014)6614439**

**email: [h.journal@nbu.edu.sa](mailto:h.journal@nbu.edu.sa)**

**Website: <http://www.nbu.edu.sa>**

## **Subscription and Exchange**

**Translation, Authorship and Publication Center, Northern Border University,**

**P.O.Box 1321, Arar 91431, Kingdom of Saudi Arabia**

**Price: SAR 40 or \$ 20 (Including mailing)**



# Contents

- **Psychometric properties of the Savant Skills Scale in individuals with neurodevelopmental disorders**  
Mohamed Elamir Ibrahim Mahmoud ..... 1
- **Leveraging AI and Omnichannel Strategies for Enhanced Business Excellence in Saudi Pharmaceutical Industry**  
Ibrahim bin Suleim Al-Otaibi - Abdulaziz bin Mohammed Al-Humayan ..... 17
- **Gender Equality or Human Relationships: A Critical Reading of Kate Chopin's "The Story of an Hour"**  
Majed S Allehaibi ..... 43
- **The semiotics of the paratexts of Abd El Karim El Namla's Story Collection entitled "Flowers have Wishes"**  
Mohammed Bin Mashkhas Almutairi ..... 53
- **The effect of femininity on changing the grammatical ruling.**  
Abdul Aziz Sulaiman Abdul Aziz Al Mulhim ..... 67
- **Comparison between Sahih Al-Imam Muslim (d. 261 AH) and Sahih Al-Imam Ibn Khuzaymah (d. 311 AH)**  
Zainab bint Ismail Ahmed Mubaraki ..... 81



● <b>Corporate Governance and Tourism Firms’ Financial Performance: International Evidence</b>	
Ibrahim Ayed S Alatawi .....	97
● <b>Personal References and Their Effectiveness in Message Literature (The Serious Message of Ibn Zaydoun as an example), Pragmatic study</b>	
Wafaa Bint Mayah Salem Al-Anzi .....	119
● <b>Signals in the book: (Life in Management) by Ghazi Al-Gosaibi, a study in pragmatic linguistics</b>	
Samira bint Ali Jaber Al-Madawi .....	133
● <b>A proposed framework for integrating the dimensions of social responsibility into the Earth and Space Science textbook for secondary education in the Kingdom of Saudi Arabia.</b>	
Asmaa Muhammad Abdullah Al-Qutaim .....	145
● <b>The Concept of Officiousness Analytic Study in Saudi Civil Transactions Law</b>	
Abdullah bin Abdulaziz bin Muhammad Al-Fahham .....	159
● <b>Grammatical almusarraḥ term</b>	
Abdullah Othman Alyousif .....	173